

July 10, 2024 WyoGives.org

\$1,000,000 Incentive Pool funds will be distributed to qualified nonprofits proportionally based on final online fundraising totals, not to exceed the maximum payout per organization outlined below. Each qualifying organization's portion of the Incentive Pool is determined as follows: [total eligible online donations for the organization]  $\div$  [total eligible online donations to all qualifying organizations]  $\times$  \$1,000,000 = payout amount. For instance, if the organization raised 1% of the total eligible online donations for all qualifying organizations, they would receive 1% of the Incentive Pool.

## Organization qualifications for Hughes Charitable Foundation 2024 Match

- Must be based in one of the 22 counties listed below.
- Must meet WyoGives qualifications.
- Must have maintained 501(c)(3) status for a minimum of two years <u>and</u> have existing programs and services that can be verified through a recent 990 Annual Tax Return or year-end financial statements.

Maximum payout is \$15,000 per qualified organization based in Albany, Big Horn, Carbon, Fremont, Goshen, Hot Springs, Niobrara, Platte, Washakie, and Weston Counties.

Maximum payout is \$10,000 per qualified organization based in Campbell, Converse, Crook, Johnson, Laramie, Lincoln, Natrona, Park, Sheridan, Sublette, Sweetwater, and Uinta Counties.

- If you are a 2023 WyoGives HCF matching funds recipient organization, no further action is required to participate in the 2024 incentive pool, except for checking your 2023 status and reviewing the ethical standards policy (go to <a href="https://www.wynonprofit.org/WyoGives">www.wynonprofit.org/WyoGives</a>).
- If you were not approved in 2023 or new to WyoGives and wish to apply, email jshields@wynonprofit.org with your organization's name, EIN, and your contact information.
- Hughes Charitable Foundation match funds cannot be used for any political purposes.

Language to use on your profile and in communication with donors:

We are participating in the Hughes Charitable Foundation Incentive Pool. Every donor who contributes online to {name of organization} via the WyoGives.org platform on July 10th will have their donation boosted by this generous \$1,000,000 incentive pool.